

FIG. 1A

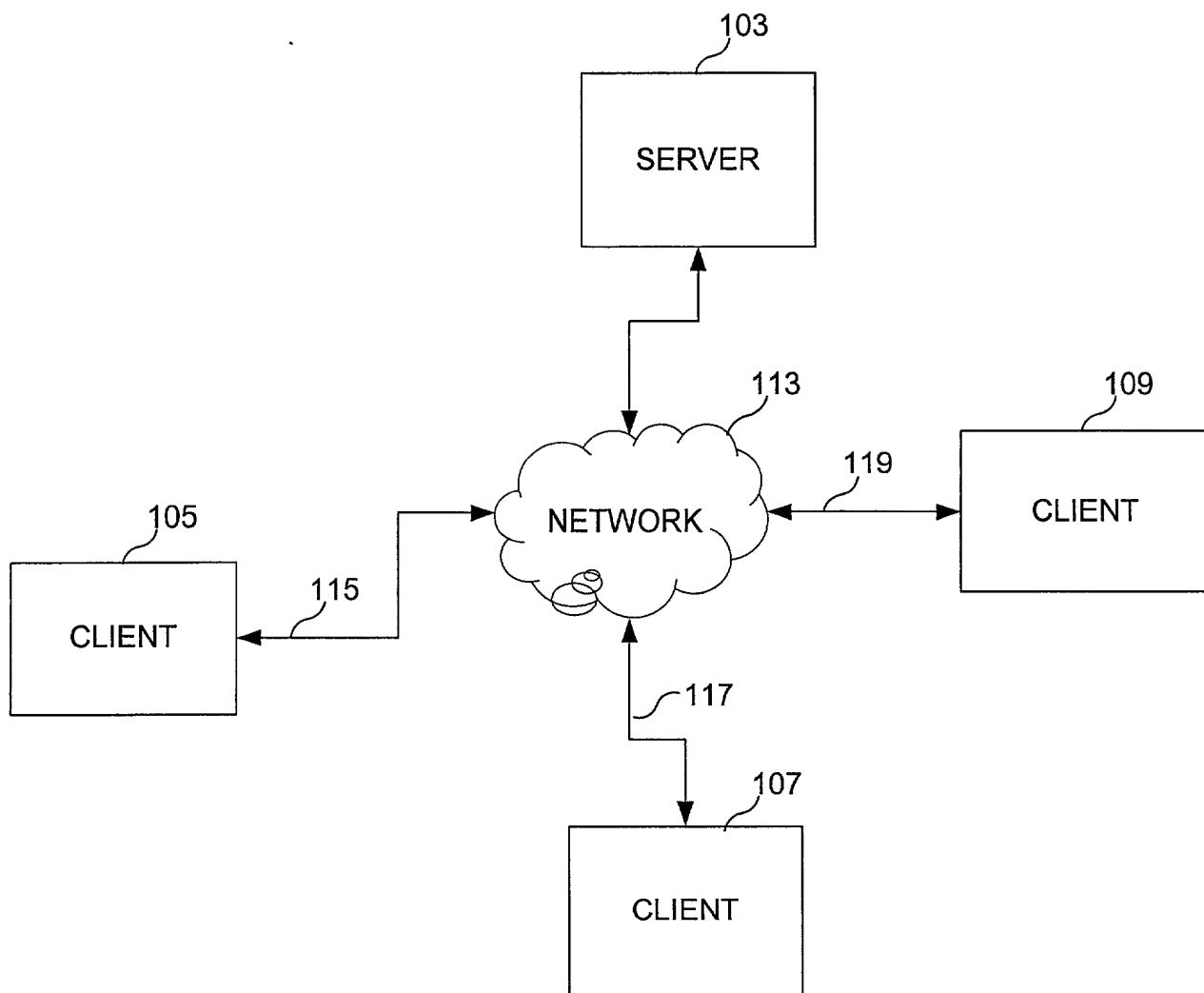


FIG. 1B

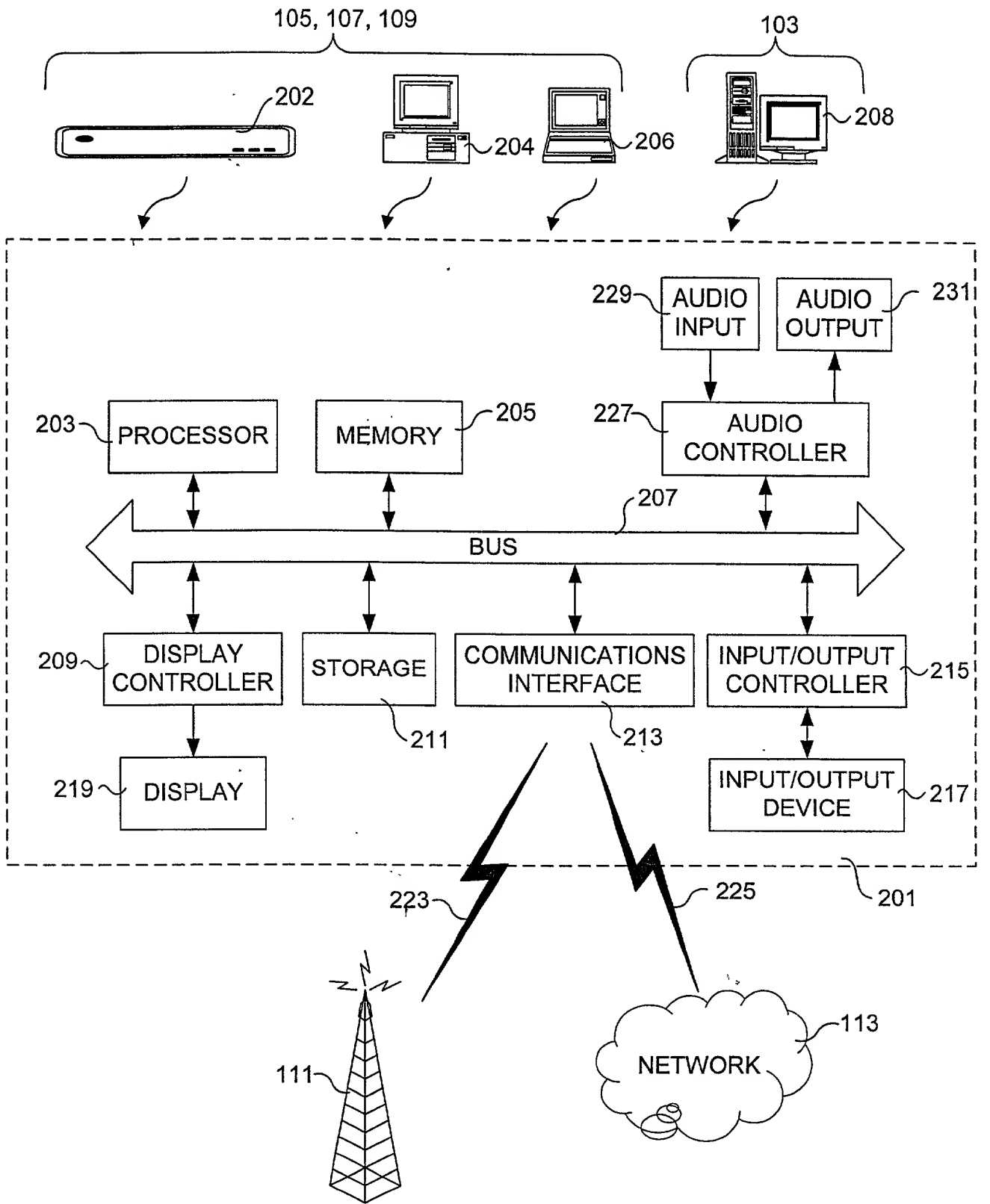


FIG. 2

BROADCAST OPS. CENTER

CLIENT

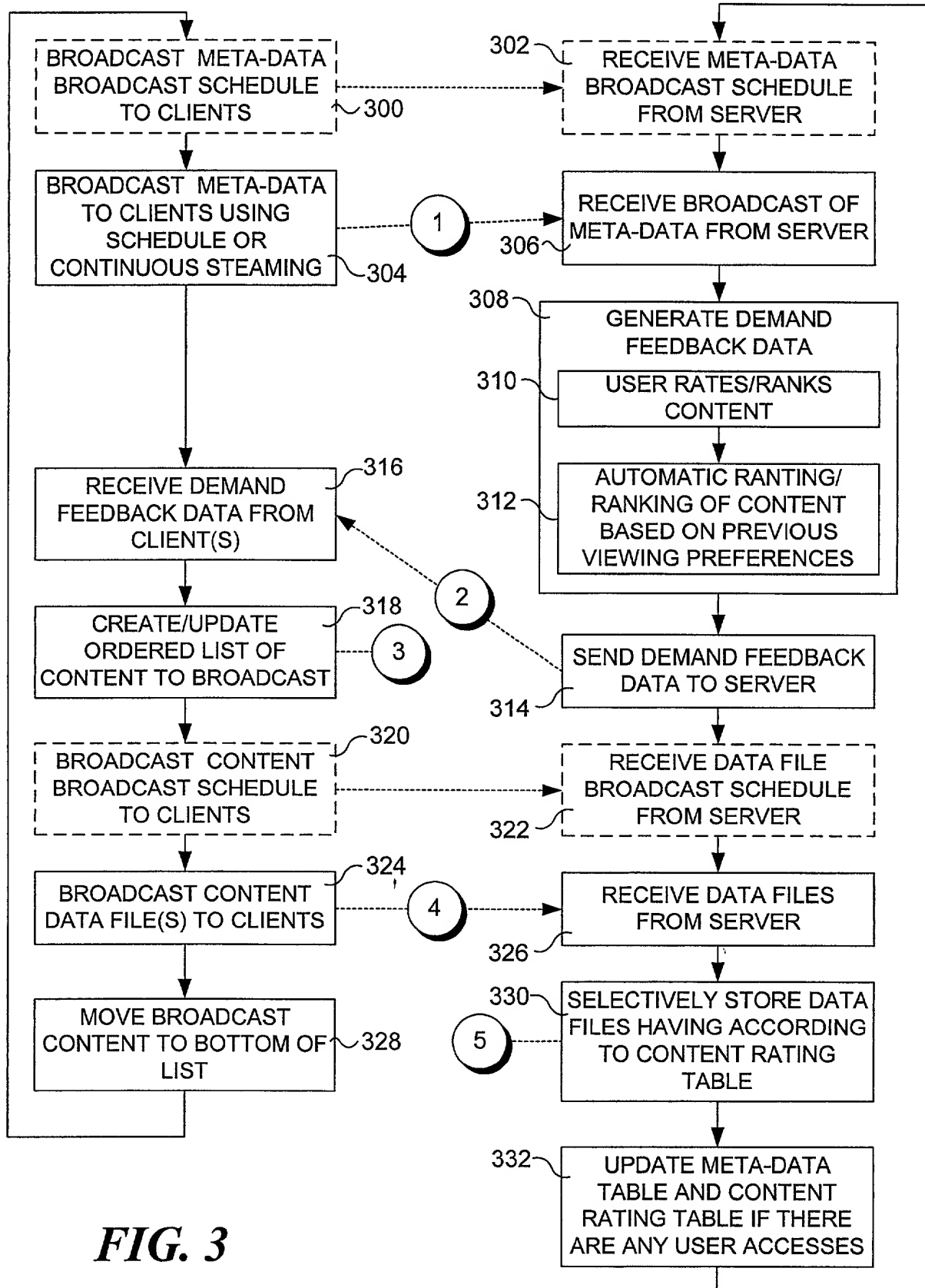
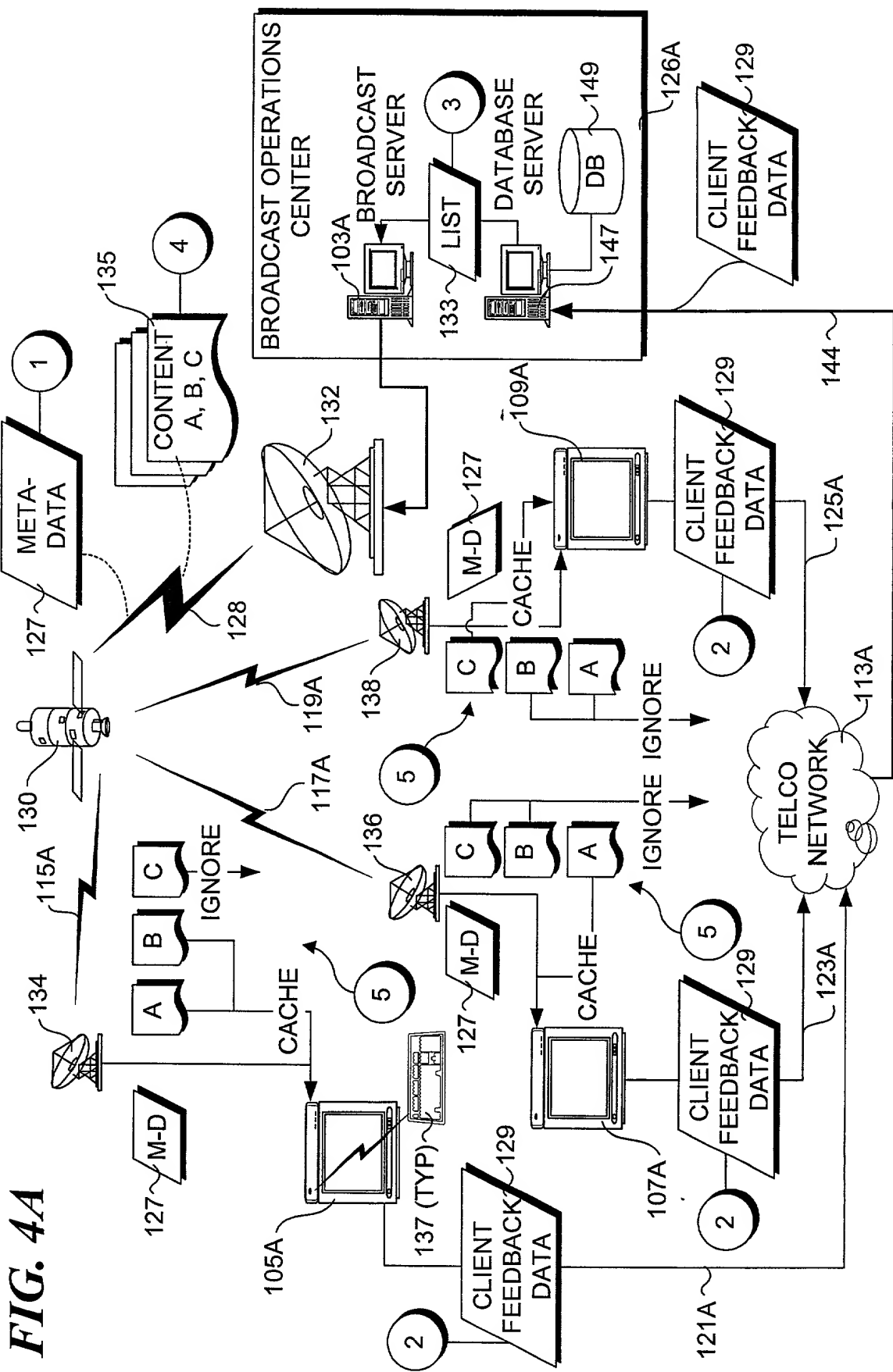
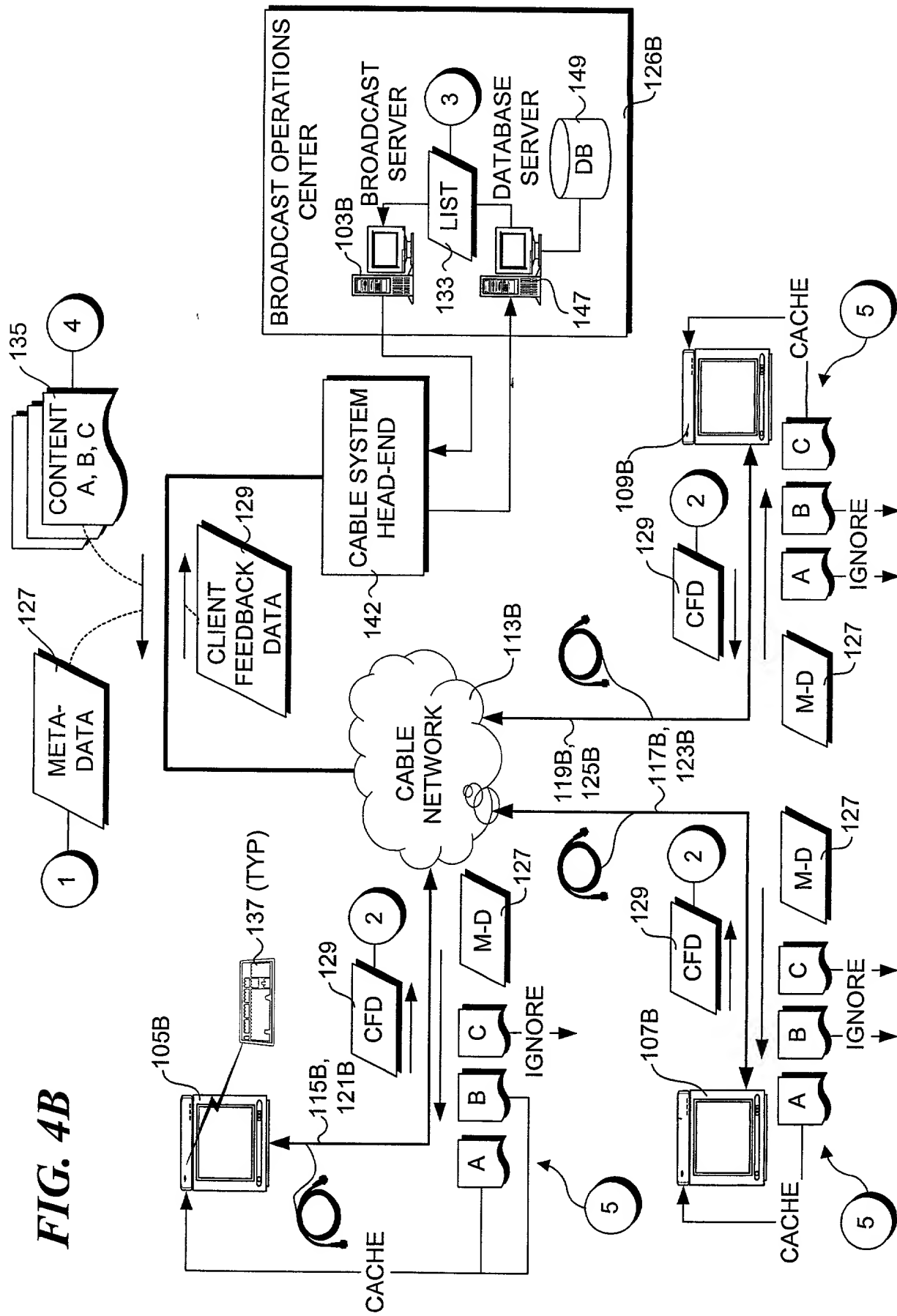
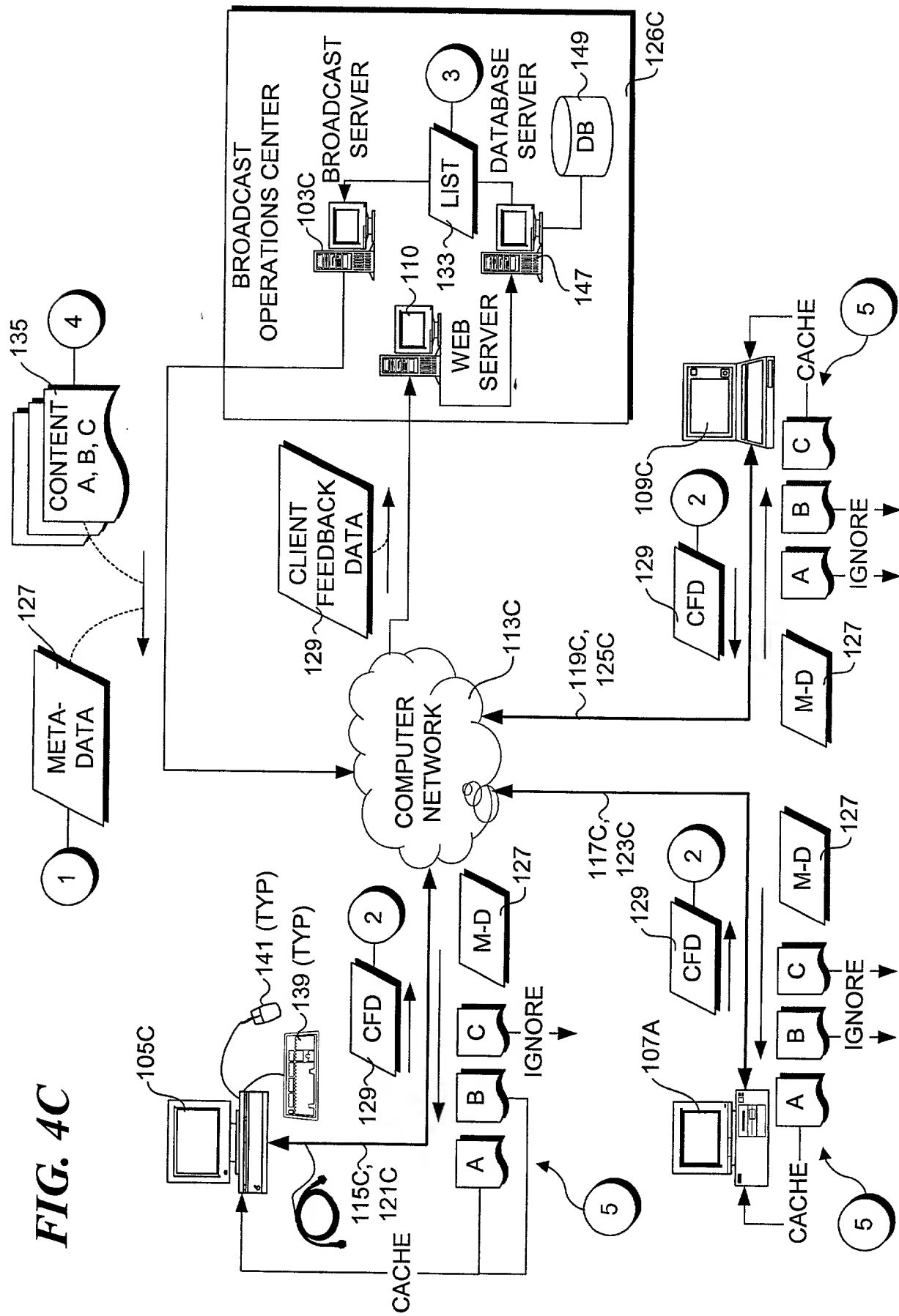


FIG. 3







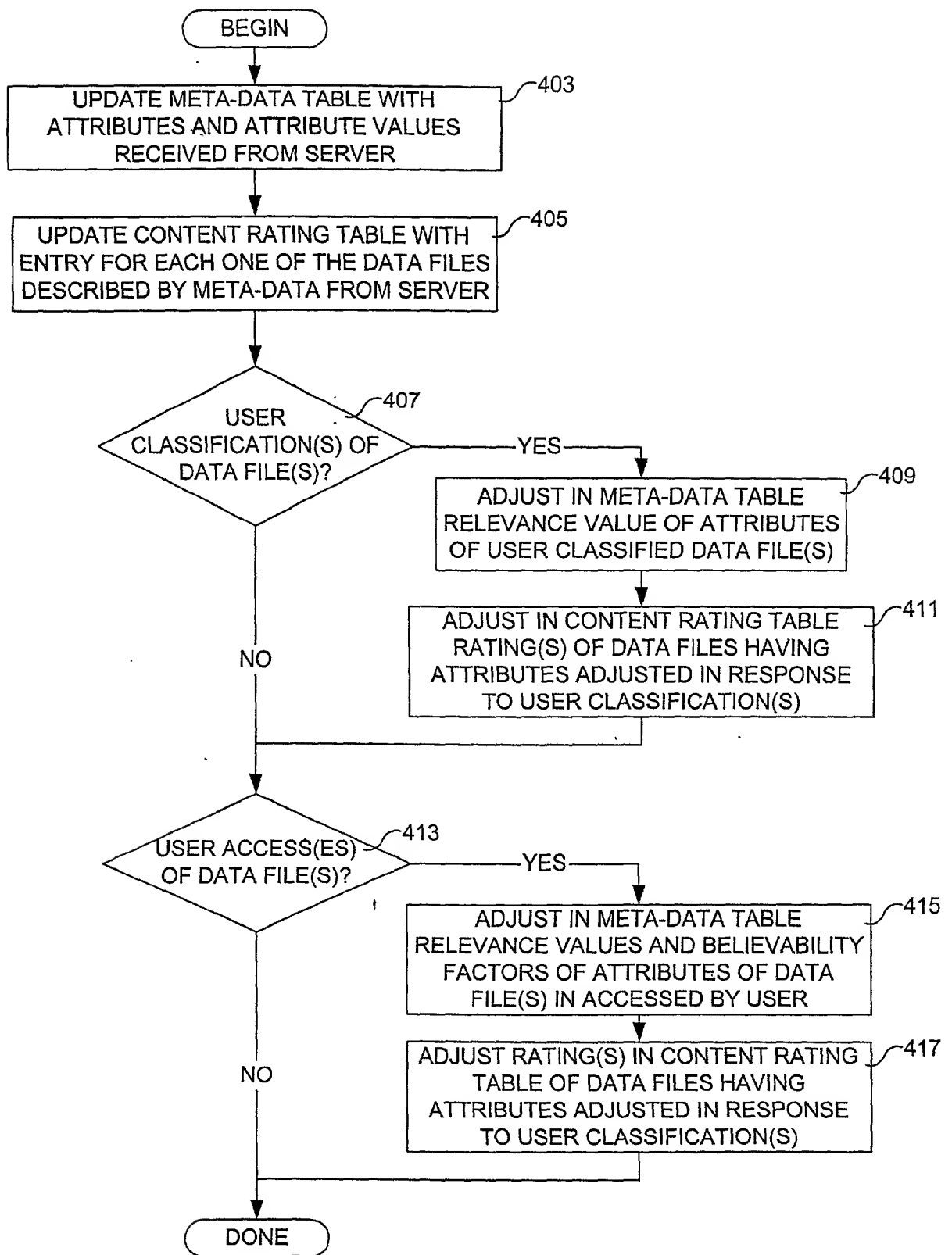


FIG. 5

501

NAME	ACTOR	GENRE
ACTION DUDE	JOE SMITH	ACTION
THE FUNNY SHOW	JANE DOE	COMEDY
BLAST 'EM	JANE DOE	ACTION
HARDY HAR HAR	JOE SMITH	COMEDY

FIG. 6

ATTRIBUTE	ATTRIBUTE VALUE	RELEVANCE	BELIEVABILITY
ACTOR	JOE SMITH	0	0
ACTOR	JANE DOE	0	0
GENRE	ACTION	0	0
GENRE	COMEDY	0	0

601

FIG. 7

NAME	RATING	RATING TYPE	IN CACHE	NEXT TREATMENT
ACTION DUDE	0	N/A	YES	N/A
THE FUNNY SHOW	0	N/A	YES	N/A
BLAST 'EM	0	N/A	YES	N/A
HARDY HAR HAR	0	N/A	NO	N/A

701

FIG. 8

801

NAME	CLASSIFICATION
ACTION DUDE	RECEIVE
THE FUNNY SHOW	REFUSE
BLAST 'EM	N/A
HARDY HAR HAR	N/A

FIG. 9

ATTRIBUTE	ATTRIBUTE VALUE	RELEVANCE	BELIEVABILITY
ACTOR	JOE SMITH	1	0
ACTOR	JANE DOE	-1	0
GENRE	ACTION	1	0
GENRE	COMEDY	-1	0

601A

FIG. 10

ATTRIBUTE	ATTRIBUTE VALUE	RELEVANCE	BELIEVABILITY
ACTOR	JOE SMITH	1	1
ACTOR	JANE DOE	-1	0
GENRE	ACTION	1	1
GENRE	COMEDY	-1	0

601B

FIG. 11

NAME	RATING	RATING TYPE	IN CACHE	NEXT TREATMENT
ACTION DUDE	1	EXPLICIT	YES	REPLACE
THE FUNNY SHOW	0	EXPLICIT	YES	REPLACE
BLAST 'EM	0.5	IMPLICIT	YES	KEEP
HARDY HAR HAR	0.5	IMPLICIT	NO	CAPTURE

701A

FIG. 12

ATTRIBUTE	ATTRIBUTE VALUE	RELEVANCE	BELIEVABILITY
ACTOR	JOE SMITH	1	1
ACTOR	JANE DOE	-1	-1
GENRE	ACTION	2	2
GENRE	COMEDY	-1	0

601C

FIG. 13

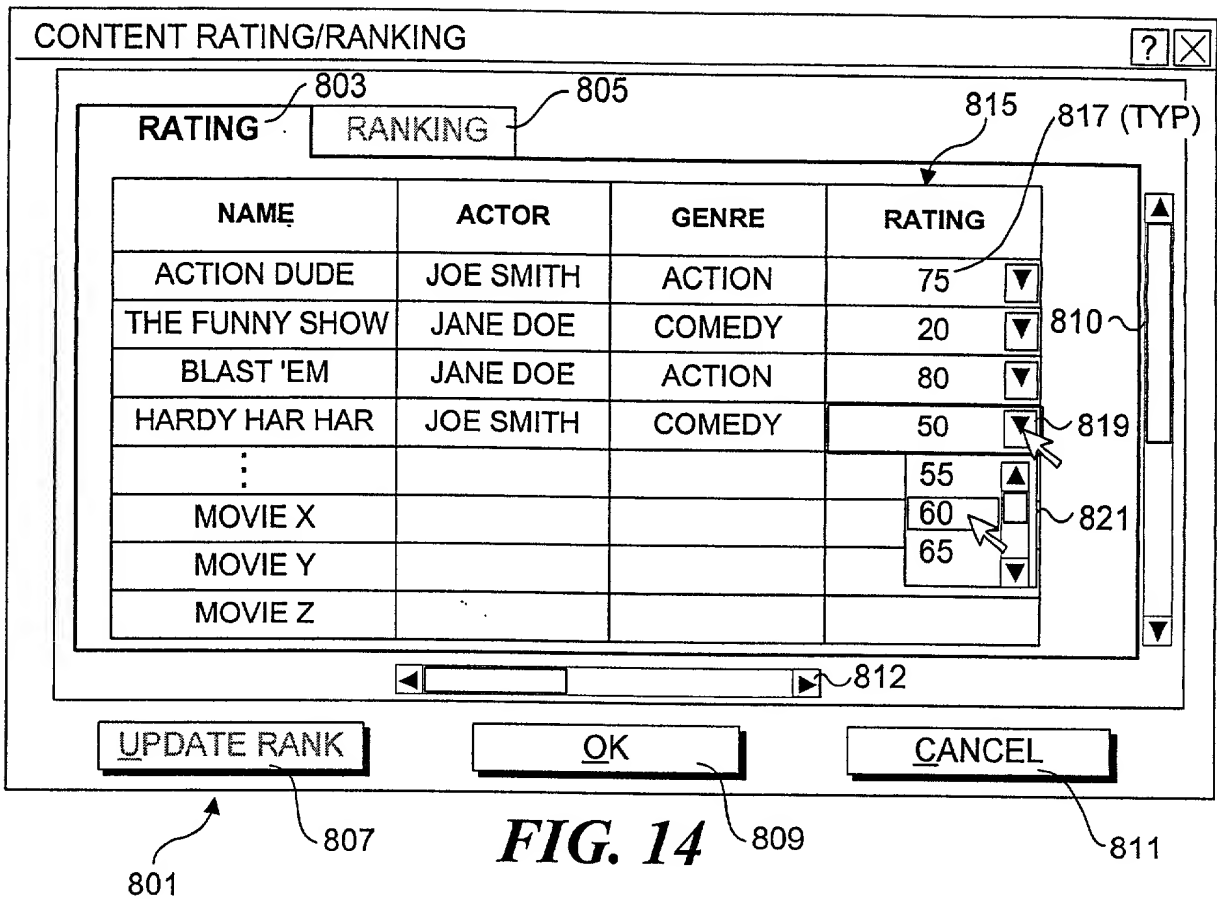


FIG. 14

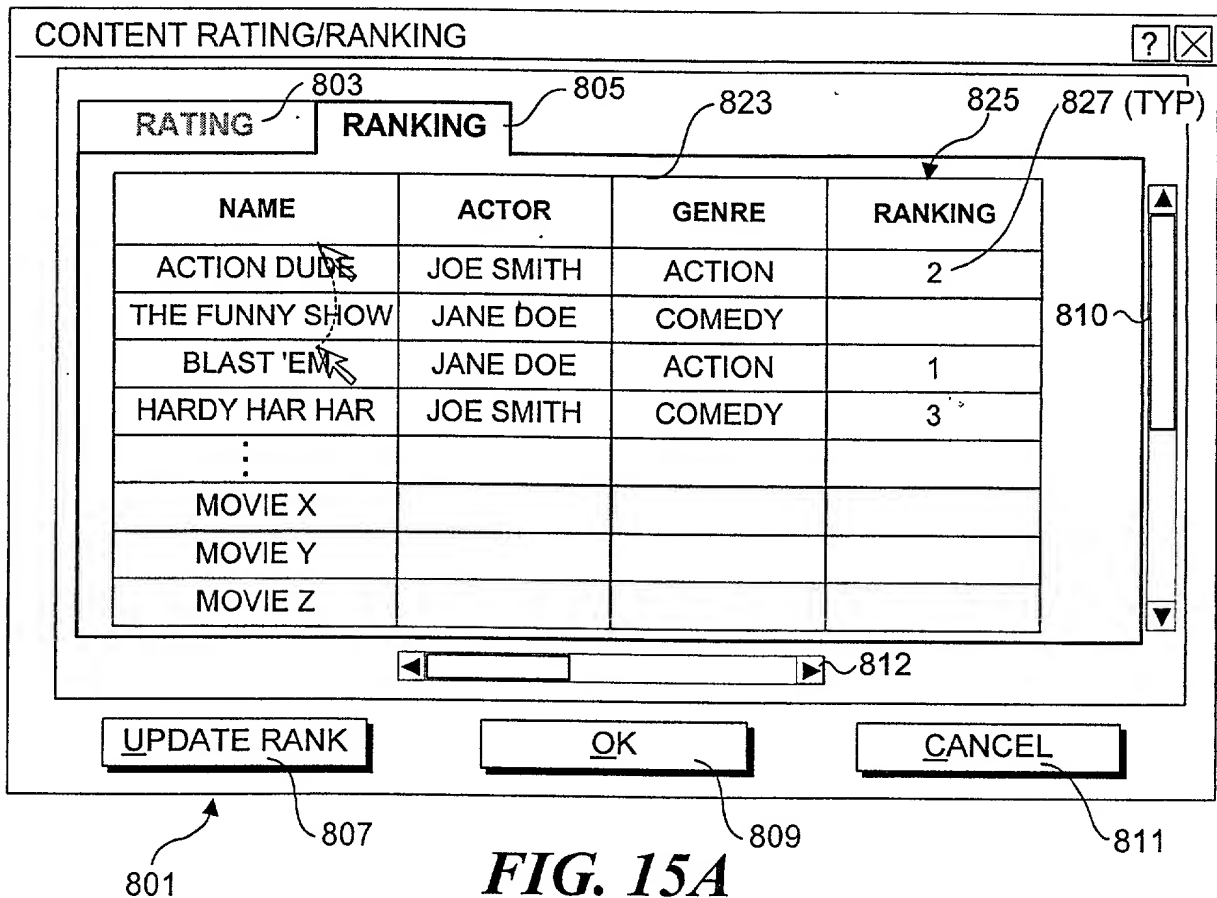
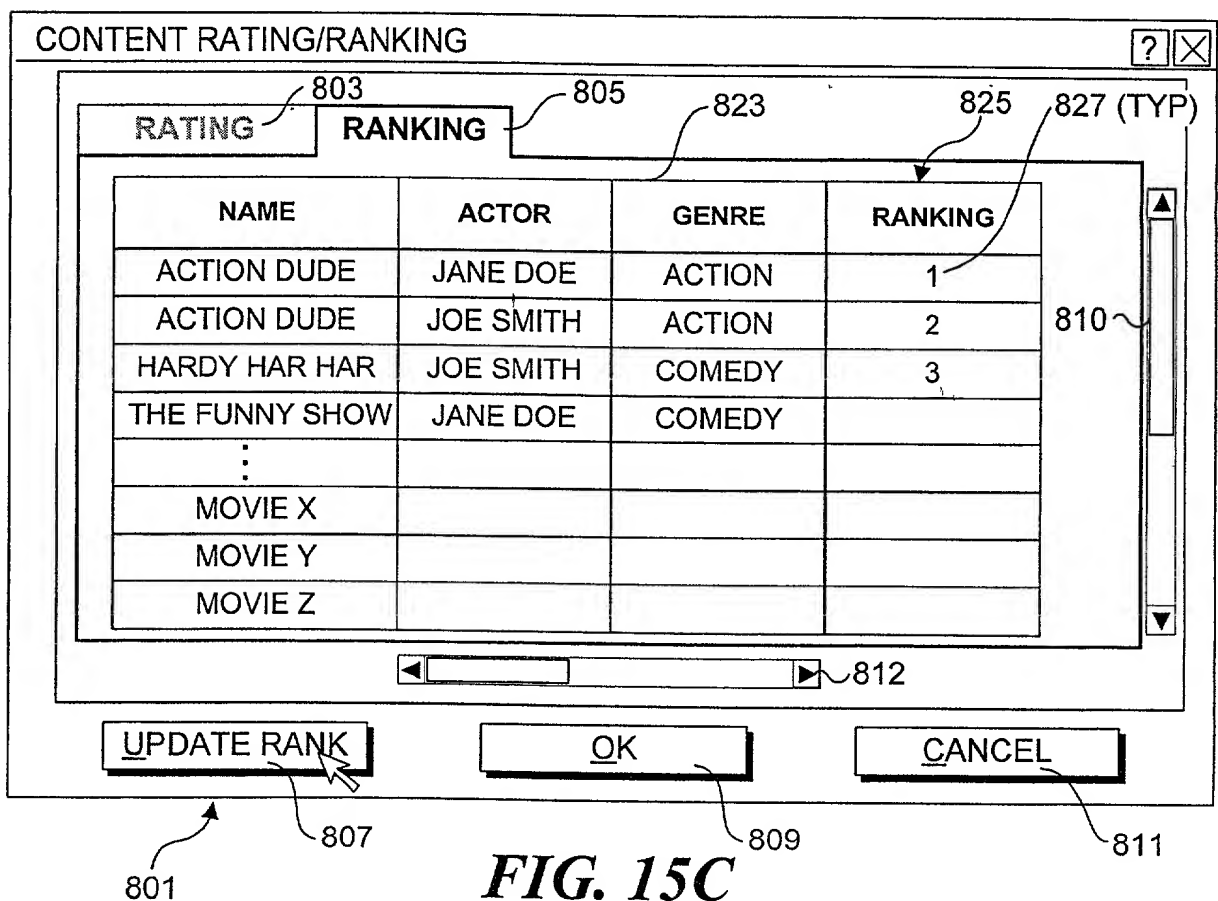
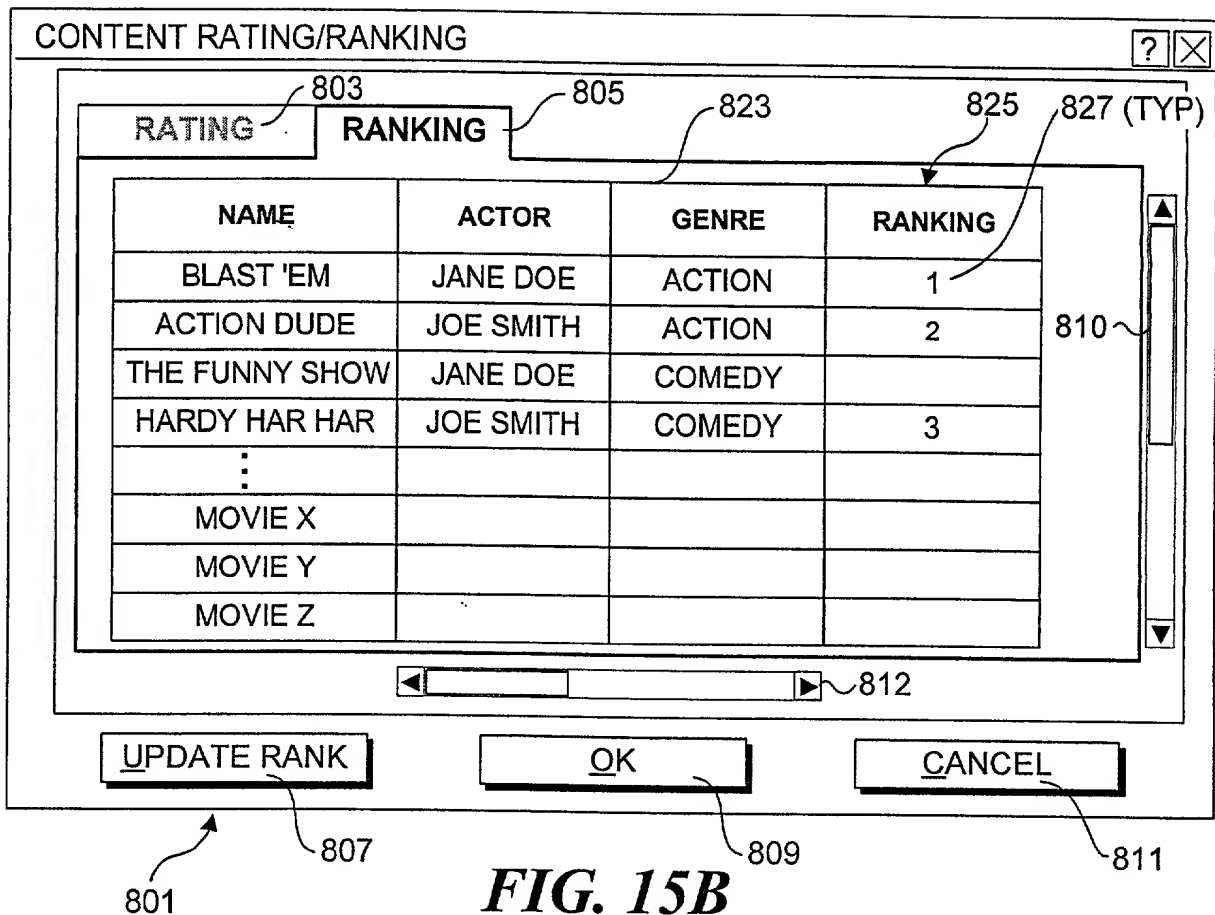


FIG. 15A



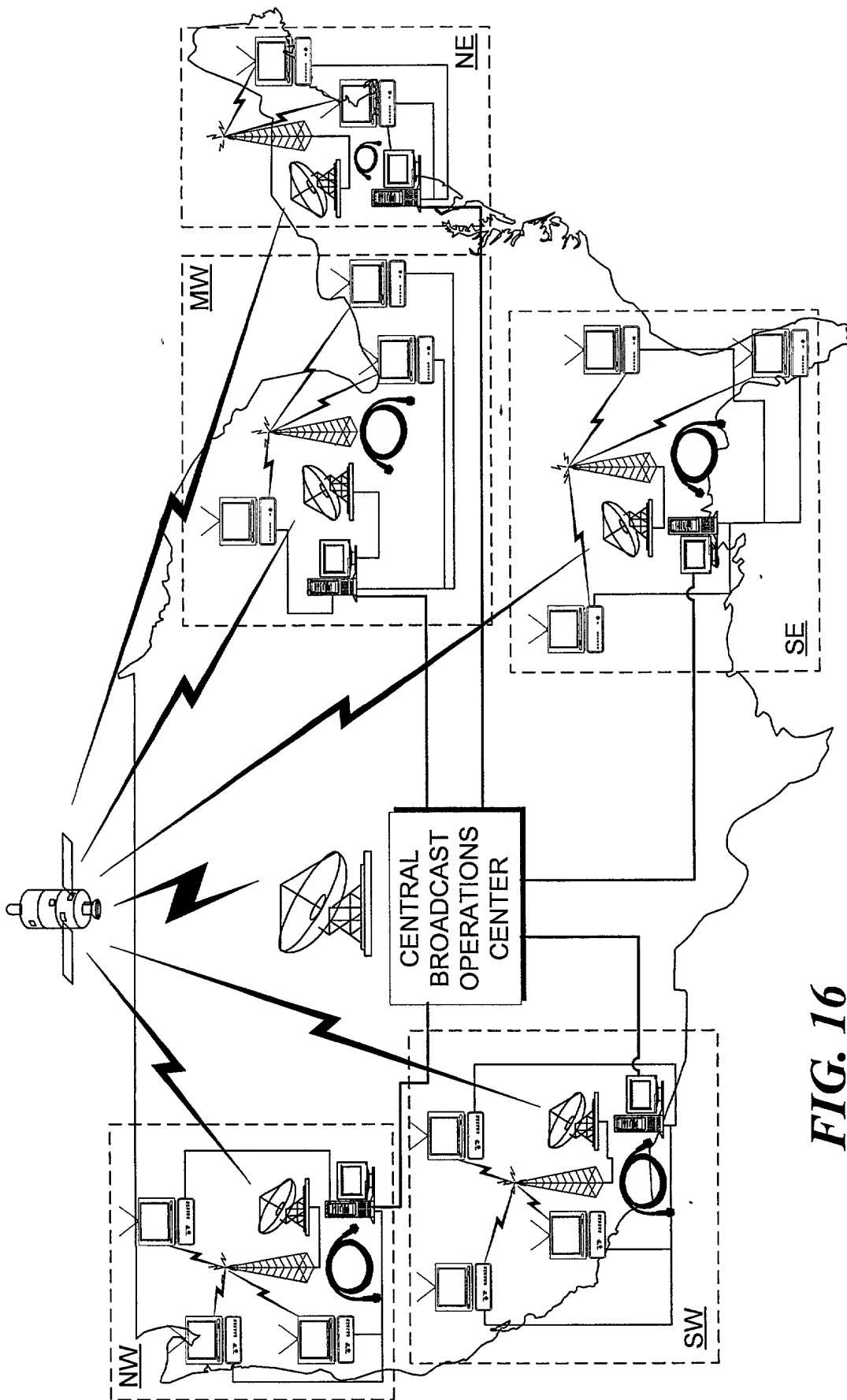


FIG. 16